

# Week one

Welcome function at the New York Athletic Club  
Sunday 12th August 2018, 4pm - 6pm

## MON 13

**10am - 1.00pm.**

### **Acting**

Introduction to the course and the Sanford Meisner technique.  
Repetition exercise.

**2.00pm - 4.00pm.**

### **Ideas & Inspiration**

Introduction.  
Opportunities, challenges, ideas.  
Hear from a local business leader.

## TUE 14

**10am to 1.00pm.**

### **Acting**

Repetition.  
Introduction to door exercise.

**4.30pm - 6.30pm**

### **Painting & Drawing**

## WED 15

**10am - 1.00pm.**

### **Acting**

Repetition.  
Door.

**2.30pm - 4.30pm. Ideas & Inspiration**

Divergent thinking, co design, design thinking.

**6.30pm-9.30pm**

**Function to meet local creatives**

## THURS 16

**10am - 1.00pm.**

### **Acting**

Door.  
Introduction to script.

**4.30pm - 6.30pm**

### **Painting & Sketching**

## FRI 17

**9am - 12.00pm.**

### **Acting**

voice

**1.30pm - 3.30pm.**

**Private group walking tour of street art in SoHo/Nolita**



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# Week Two

**MON 20**

**10am - 1.00pm.**

**Acting**

Door & repetition with script.

**2.00pm - 4.00pm.**

**Ideas & Inspiration**

Convergent thinking and selection.

Hear from a local business leader.

**TUE 21**

**10am to 1.00pm.**

**Acting**

Door & repetition with script.  
Introduction to the alone exercise.

**4.30pm - 6.30pm**

**Painting & Drawing**

**WED 22**

**10am - 1.00pm**

**Acting**

Movement.

**2.30pm - 4.30pm**

**Ideas & Inspiration**

Understanding value propositions and business model canvas.

**THURS 23**

**10am - 1.00pm**

**Acting**

Alone exercise.  
Door & repetition with script.

**4.30pm - 6.30pm**

**Painting & Drawing**

**FRI 24**

**9am - 12.00pm**

**Acting**

Alone exercise.

Door & repetition with script.

**1.30 - 5.30pm**

**Private group tour**

Metropolitan Museum of Art  
(the Met)



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# Week Three

**MON 27**

**10am - 1.00pm.**

**Acting**

Alone exercise.

Door & repetition with script.

**2.00pm - 4.00pm.**

**Ideas & Inspiration**

Presentation & pitch with pizzazz.

Social media and digital marketing & communications.

Hear from a local business leader.

**TUE 28**

**10am to 1.00pm.**

**Acting**

Door & repetition with script.

Introduction to One Action activity (burglar).

**4.30pm - 6.30pm**

**Painting & Drawing**

**WED 29**

**10am - 1.00pm**

**Acting**

Film the scene.

**2.30pm - 4.30pm**

**Ideas & Inspiration**

Case studies. Pitch and present ideas.

Feedback, find partners & supporters.

**THURS 30**

**10am - 1.00pm**

**Acting**

One Action activity (burglar).

Discussion on the acting business in USA.

**4.30pm - 6.30pm**

**Painting & Drawing**

**FRI 31**

**9am - 12.00pm**

**Acting**

Review the filmed scene.

Re-cap.

**12pm - 1.30pm. Wrap up & Summary**

Learnings, next steps, Alumni.

Award CC21 Scholarship to

local Creative.



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